



**MAMA**  
RESIDENCES

**"MAMA RESIDENCES, FULLY FURNISHED AND SERVICED, TO SET A NEW BENCHMARK FOR LIFE"**

## LIVE MAMA

Make Mama your everyday, with full hotel amenities access, just an elevator ride away

- Private Residences Entrance, Lobby and Lifts, ensuring privacy and access at all times
- State of the art multi-purpose Gym
- 4 Outdoor Swimming Pools, swim-up bar, water lounge and children's pool
- A pool deck to be envied, with multiple poolside bars, DJ Tower, loungers, Cabanas and play areas
- Outdoor Amphitheatre with lounge area and entertainment zone
- Multiple signature F&B Outlets, both indoors and outdoors & a secret invitation only Hidden Bar
- Pamper & Treatment Rooms
- Meeting Rooms & Spaces
- Business Centre Facilities

## A LA CARTE SERVICES

- In-residence catering, personal chef
- Personal trainer, yoga and fitness instruction
- Shopping services, personal assistant
- Childcare
- Dry cleaning & laundry
- Private transportation / limousine services
- In-residence housekeeping
- In-residence maintenance
- "While You Are Away" Maintenance Package: Turnkey in-residence maintenance solution for Residents who frequently reside elsewhere



## BUY MAMA

The Mama Residences: High design, eclectic, luxurious furnishings, and more style by the meter than any other apartment in the city. All meticulously perfected by Thierry Gaugain himself.

- Fully furnished residential apartments
- A La Carte hotel services available upon request
- Bold Eclectic Interiors from the world's leading designers
- Fully equipped & Integrated Kitchen Appliances
- Fully integrated Smart Home automation system
- Attractive well-planned layouts & sizes maximising space efficiency
- Carefully selected materials and finishes

## FULLY FURNISHED AND SERVICED RESIDENCES AVAILABLE FROM THE 15TH TO THE 25TH FLOOR

### STUDIOS

from 457 sq.ft

### 1 BEDROOM

from 647 sq.ft

### 2 BEDROOM

from 846 sq.ft

### PENTHOUSE



## MAMA KNOWS HOW TO MAKE YOU FEEL SPECIAL

Living at Mama Residences is special, so your experience is too. Access a plethora of benefits and privileges just for you and your Mama gang.

- Preferred access & seating at food and beverage outlets
- Discount on spa treatments
- Discount at restaurants, in-residence dining & catering
- Discount on meeting spaces (boardrooms, breakouts, etc)
- Discount on guest rooms (for out-of-town guests of Residents)
- Access to Business Center & discount on select services
- Charging privileges at Hotel outlets

"LUXURY IS A STATE OF MIND"

– Thierry Gaugain



## CHOICE OF FABRICS

To achieve the bold finish of modernism with the vibrant styling, Mama Residences uses inventive and bold eclectic fabrics by Pierre Frey. Drawing inspiration from around the world, creating a daring, contemporary look whose materials, motifs and colors take one back into history and off on a unique journey influenced by art and cultures.

The entire look is accentuated with natural leather elements, developing a beautiful patina that blends well with the rich and colorful textures throughout Mama Residences.

## UTILISATION OF GLASS & MIRRORS

To give Mama Residences a rich and colorful ambiance like stepping into a giant kaleidoscope, laminated tempered rich crystal glass, textured glass, and Gradient tempered sandblasted glass have been used within the residences accentuating natural light, outdoor views, and the appearance of a more spacious indoor environment.

## STONE AND MARBLE

The soft white background coloring and bold dusty grey veining across the White Arabescato Marble with Honed Finish slabs give the impression of jagged white islands floating on a deep grey lake.

## METALS AND TRIMS

In line with the daring, contemporary style of Mama Residences, polished stainless steel chrome patterns and Brass brushed finishes have been used to create warmer shades that reflect a more rustic and natural feel that complements the natural materials.

## WOODS

There is something magical about the organic warmth that wood brings into an interior, and in Mama Residences, American walnut and oak have been used to achieve different levels of aesthetic charm.

## CARPET

The Balasan rugs in Mama Residences alter the perception of space, building a perfect balance of color and style. The soft, shiny, and silky look of Balasan carpets bring incredible comfort to the interior spaces of Mama Residences. The Ultrasoft range is all about elegance, making even the most sensitive feet happy.



## SMART HOME MANAGEMENT SYSTEM

Mama Residences Management System allows occupants to control energy use, providing insights into energy consumption that can help deliver a more efficient and cost-saving home. All while automating things like adjusting the temperature, turning lights on and off, and playing music.

## MAMA RESIDENCES SMART HOME MANAGEMENT SYSTEM FEATURES

- Designed with usability in mind
- Integrated customizable screensaver
- Integrated temperature and humidity sensor
- WiFi and Bluetooth connectivity onboard
- Easy integration of multi-media equipment
- Connect consumer products like Sonos®, Philips Hue®, Alexa® and friends
- Scheduling based on web applications (e.g., Google Calendar)
- Room Control
- Hotel Services
- Information
- Entertainment

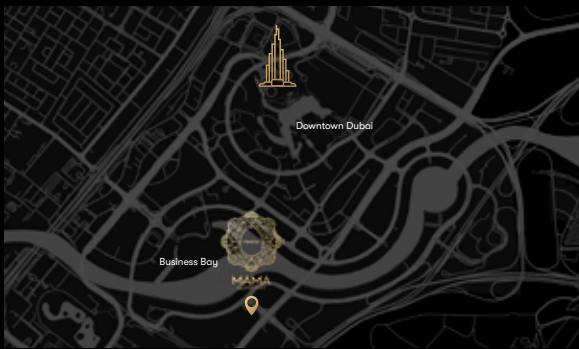
## OWNERSHIP BENEFITS PROGRAM

Mama Shelter is part of Ennismore, a global collective of entrepreneurial and founder-built brands with creativity & purpose at their heart. In 2021, Ennismore and Accor entered a joint venture to create the fastest-growing lifestyle hospitality company. Through this partnership and as a Mama Resident, you will have exclusive access to benefits of the Accor Ownership Benefits Programme.

Accor Ownership Benefit Programme:

- Exclusive invitation to join the GOLD level of Accor All Limitless
- VIP reservation desk to support travel planning across Accor's global network of hotels, resorts and related hospitality offerings
- Automatic upgrades on arrival across more than 4000 hotels and resorts worldwide (subject to availability)\*\*
- 20% off of the best available rates at select Accor hotels and resorts worldwide\*\*
- On-site & local benefits and privileges

## LOCATION



## EAT & DRINK MAMA

This is not only a place to live but a place to feast.

- All Day Dining Bar & Grill
- Rooftop Restaurant & Bar with skyline views
- Various themed Restaurants including the MAMA restaurant
- Multiple Bars including swim up, sit down, formal, invite only and social
- Refreshment zones

## EARN FROM MAMA

Selected owners may enter their unit into the hotel rental pool and earn significant returns on their investment.

## INQUIRE FOR MORE DETAILS

Call 800 DEVMARK today [www.mamaresidencesdubai.com](http://www.mamaresidencesdubai.com)

**COME HOME TO MAMA!**

Exclusive project sales and marketing by:



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## FIND MAMA

Neighboring the iconic Burj Khalifa, living in Business Bay puts you at the center of the action, always.

Moments away from the vibrant buzz of Downtown Dubai, this community has everything you'd look for in a modern residential district - 24/7 entertainment on your doorstep and a plethora of 5\* hotels, the city's best restaurants and top chefs and the best of shopping and retail all in a neighborhood you can call home.

With easy access to the Business Bay Metro station and Sheikh Zayed Road, and the airport less than 25 minutes away, Mama ensures you can get everywhere you need to be right from the center of the city.

## MAMA RESIDENCES LIFESTYLE SERVICES

Exclusive lifestyle services for all residents ensure you focus on the big picture, while we cover everything else

- Residence Owner Relations Manager
- Concierge
- Doormen & Valet Parking
- Security
- Accor Ownership Benefits Program
- Common Area Maintenance, Housekeeping & Utilities

## PAYMENT PLAN

### Standard Payment Plan - 3 Year Post-Handover:

Installment	Payment percentage	Terms
1 <sup>st</sup> Installment	20%	Upon signing the agreement
2 <sup>nd</sup> Installment	10%	Within 13 months of signing the agreement
3 <sup>rd</sup> Installment	10%	Upon Handover
4 <sup>th</sup> Installment	10%	Within 6 months of Handover
5 <sup>th</sup> Installment	10%	Within 12 months of Handover
6 <sup>th</sup> Installment	10%	Within 18 months of Handover
7 <sup>th</sup> Installment	10%	Within 24 months of Handover
8 <sup>th</sup> Installment	10%	Within 30 months of Handover
9 <sup>th</sup> Installment	10%	Within 36 months of Handover
Total	100%	

### 1 Year Post-Handover Payment Plan:

Installment	Payment percentage	Terms
1 <sup>st</sup> Installment	20%	Upon signing the agreement
2 <sup>nd</sup> Installment	10%	Within 13 months of signing the agreement
3 <sup>rd</sup> Installment	10%	Upon Handover
4 <sup>th</sup> Installment	10%	Within 3 months of Handover
5 <sup>th</sup> Installment	20%	Within 6 months of Handover
6 <sup>th</sup> Installment	10%	Within 9 months of Handover
7 <sup>th</sup> Installment	20%	Within 12 months of Handover
Total	100%	

### Non Post-Handover Payment Plan:

Installment	Payment percentage	Terms
1st Installment	20%	Upon signing the agreement
2st Installment	80%	Upon Handover
Total	100%	

Service Charge Estimation: AED 25 PER SQ FT